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Veggie Stats: Beetroot

TO ENABLE DEEPER INSIGHTS INTO THE PRODUCTION AND TRADE PERFORMANCE OF KEY AUSTRALIAN VEGETABLE PRODUCTS, WE HAVE DEVELOPED A SERIES OF CROP-SPECIFIC VEGGIE STATS PROFILES. THE NEXT INSTALMENT OF THIS SERIES FOCUSES ON BEETROOT PRODUCTION.

The following Veggie Stats article has been developed specifically to give readers a detailed snapshot of the key facts and figures on beetroot. Veggie Stats utilises data from the Australian Bureau of Agricultural and Resource Economics and Sciences (ABARES) and the Global Trade Atlas, funded by Horticulture Innovation Australia Limited using the National Vegetable Levy and funds from the Australian Government.

It is important to note the data itself provides a broad indication of the

performance of beetroot growers and should be interpreted carefully. The data is presented at the national level and therefore does not account for differences among jurisdictions.

In addition to this, the information provided is not specific to every Australian grower since each enterprise operates differently from one another.

Please note that ABARES and the Australian Bureau of Statistics do not provide financial data or information on annual trends for this commodity.



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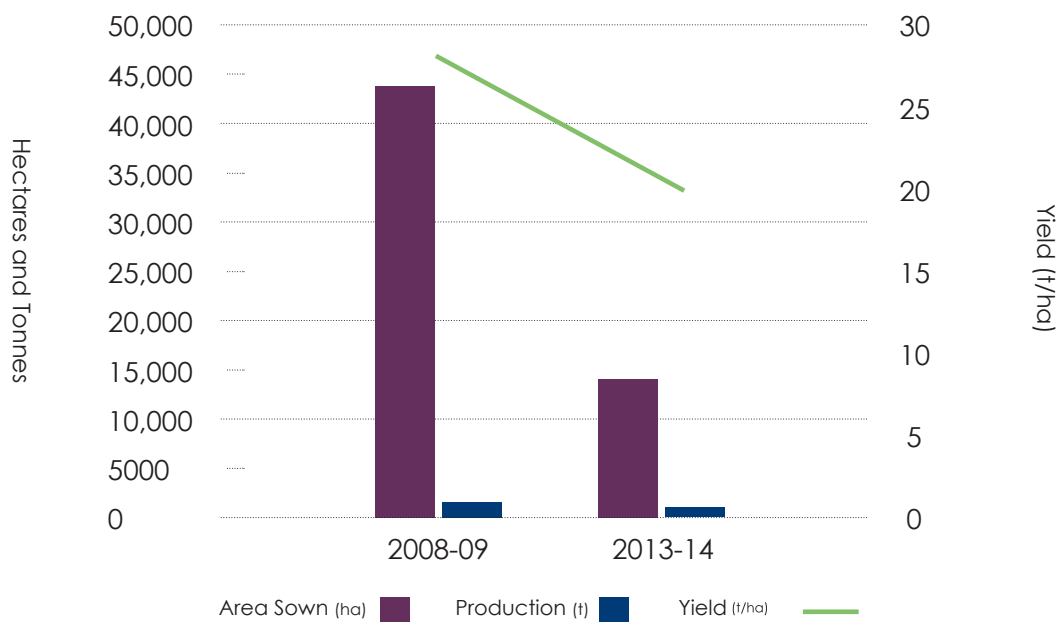


VEGGIE STATS: BEETROOT

Beetroot Production – Key facts and figures

- Over the period 2008-09 to 2013-14, beetroot production decreased by 67.41 per cent.
- During the same period, the number of beetroot growers increased by over 19 per cent to 273 nationally.
- Beetroot exports in 2014-15 were valued at over \$604,000, with Indonesia the largest export market.
- Victoria had the highest gross value of beetroot production of any state in Australia in 2013-14.
- Beetroot exports have grown by around 236 per cent since 2009-10.

Farm-Gate Statistics



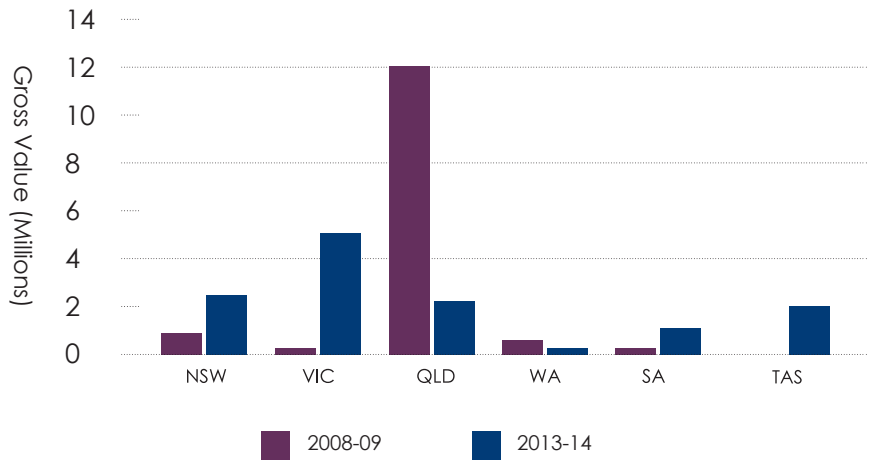
- Beetroot production has decreased from 43,268 tonnes in 2008-09 to 14,103 tonnes in 2013-14.
- The area planted has also decreased by 893 hectares during the same period.
- Average yield has fallen from 26,900kg per hectare in 2008-09 to 20,000kg per hectare in 2013-14.

Gross Value of Production

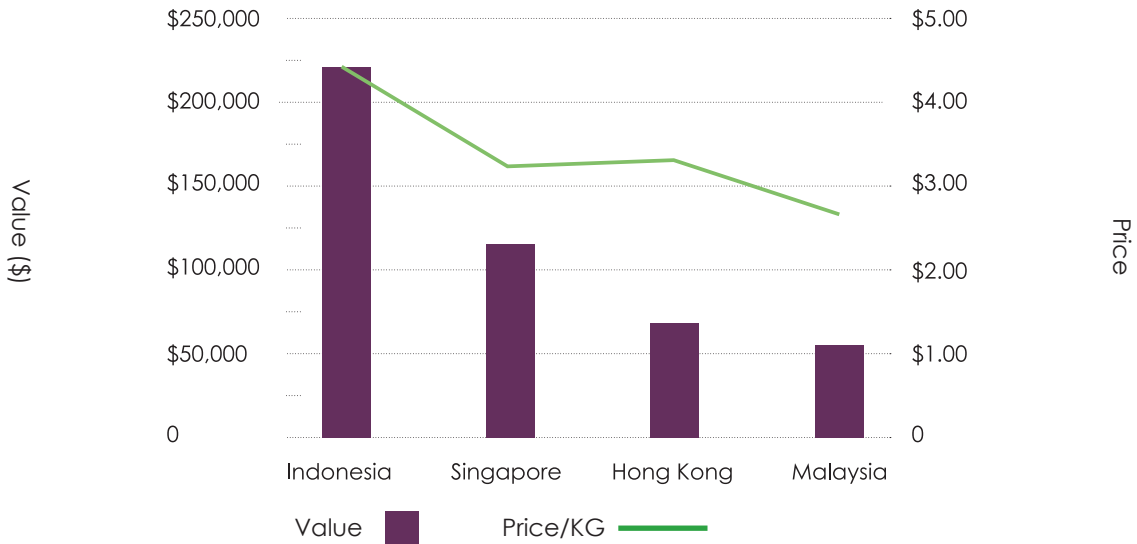
The gross value of beetroot production fell by around 4.7 per cent from 2008-09 to 2013-14, equal to around \$640,000.

Victoria has the largest beetroot industry of all the states, representing around 38.53 per cent of the gross value of production nationally in 2013-14. In 2008-09, Queensland had the largest beetroot industry, representing around 88.14 per cent of the gross value of production nationally.

Victoria had the largest growth in beetroot production from 2008-09 to 2013-14.



Key Export Markets 2014-15



- Indonesia was Australia's largest beetroot export market in 2014-15, accounting for around 36.59 per cent of the total export value.
- Indonesia also received the highest price per kilo for beetroot at \$4.37 in 2014-15.
- In relation to this export data, beetroot belongs to the category *Salad Beets (Salad Beetroot), Salsify, Celeriac, Radishes and Edible Roots, Nesoi, Fresh or Chilled* (HS Code 070690).

Total Exports

The value of beetroot exports grew by over \$480,000 (around 236 per cent) over the period 2009-10 to 2015-16.

Beetroot exports were at their highest in 2012-13, valued at around \$968,000.

