Fact Sheet

Farm gate biosecurity signage

A biosecurity sign on a farm gate sends a strong message to visitors that you are biosecurity aware and expect people to abide by the biosecurity procedures in place. Signage becomes especially important when growing areas are located in peri-urban spaces where traffic may enter the farm more often.

What information should a farm gate biosecurity sign include?

Farm gate biosecurity signs should direct visitors to contact the owner or farm manager to formally register their presence before entering the property. The sign should include the relevant contact details as well as a message clarifying that entry to the property requires visitors to respect on-farm biosecurity measures.

Biosecurity signage should be designed with bold, contrasting colours for greatest effect. Red, black and white is a colour combination that is commonly found on biosecurity signage. Corflute or metal are popular materials for manufacturing farm gate signs.

To be effective, signs should:

- Be placed where visitors cannot help but notice
- Be clear, visible and well maintained
- Be located at all major entrances to the property
- Contain simple messages
- Be reinforced with other on-farm biosecurity measures

Is a farm gate biosecurity sign enough to reduce risks from pests, weeds and disease?

A farm gate sign is not a stand-alone biosecurity measure. The biosecurity messages in signs need to be reinforced by additional on-farm biosecurity measures to reduce the risks posed by diseases, pests and weeds.

Additional signage within the property is just as important.

A major reason for installing farm biosecurity signage is to make sure that farm visitors do not inadvertently access growing areas. Additional signs might be used to:

- · Give clear directions to visitor parking
- Direct visitors to the property office where they can sign a visitor register and undergo a farm induction
- Indicate when you are entering restricted areas
- Direct visitors to foot washes
- Show the location of vehicle or machinery clean-down facilities



Contact AUSVEG on 03 9882 0277 to receive an electronic biosecurity sign template or download it from the AUSVEG website at ausveg.com.au/biosecurity

Plant Health

AUSVEG

Any unusual plant pest should be reported immediately to the relevant state or territory agriculture agency through the Exotic Plant Pest Hotline (1800 084 881). For further information, see the Farm Biosecurity website at farmbiosecurity.com.au or contact AUSVEG on (03) 9882 0277.