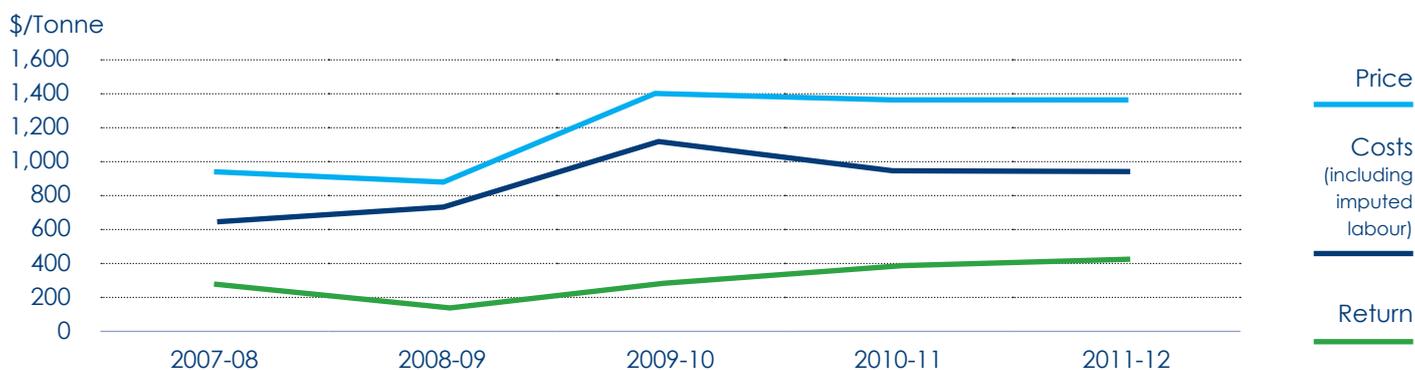


# VEGGIE STATS: LETTUCE

## Lettuce Production – Key facts and figures

- Lettuce growers' average returns have been increasing since 2008-09.
- Since 2007-08, average domestic lettuce prices and costs have both grown at a similar rate of around 45%.
- Lettuce production has varied over the recorded years, with no clear trend.
- Australia's fresh lettuce exports were greater than \$3 million in value in 2012-13.
- More than 40% of Australia's total fresh lettuce exports were sent to Singapore in 2012-13.

## Australian Lettuce Growers' Financial Performance (average per farm)



Source: ABARES vegetable farm survey 2011-12 and 2012-13, page 72  
Returns: The difference between price and costs (including imputed labour).

### Current Financial Performance

Australian lettuce growers' returns on average totalled \$418 per tonne in 2011-12, up 6% on the previous year.

In 2011-12, the average price received per tonne of lettuce was \$1,369, whereas the average cost to produce a tonne of lettuce was \$951.

### Long Term Trends

Lettuce growers' returns, on average, have continually increased annually since 2008-09.

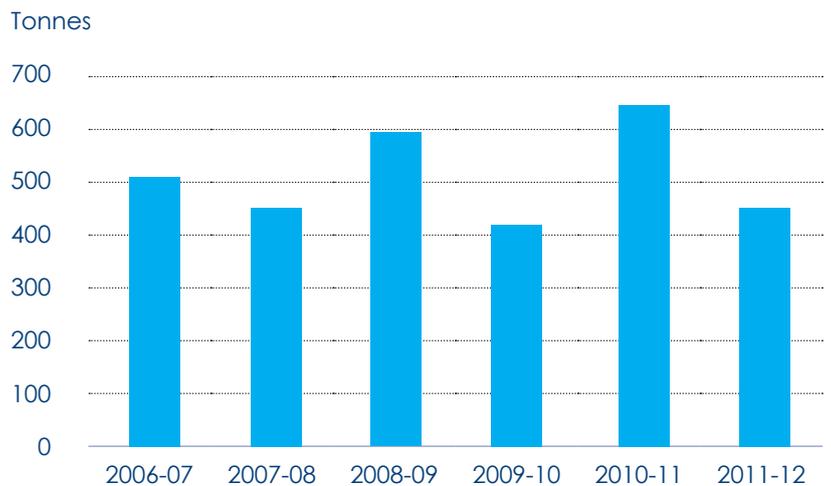
## Australian Lettuce Growers' Production (average per farm)

### Australian Lettuce Production

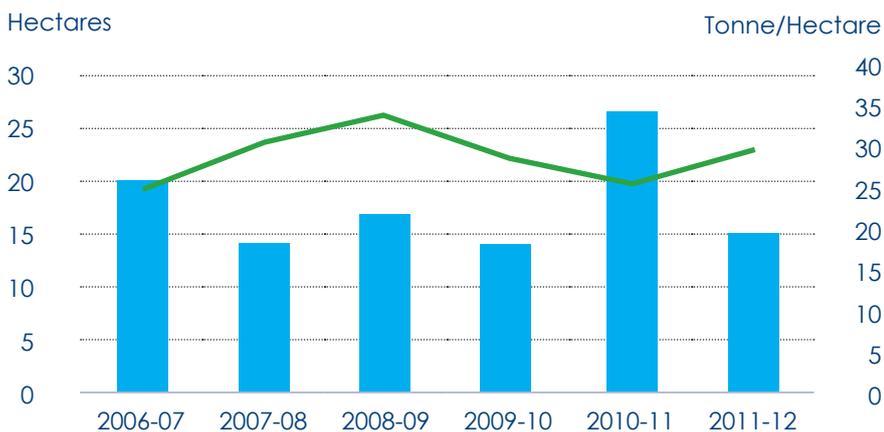
Australian lettuce production per farm averaged 452 tonnes in 2011-12, down 31% on the previous year.

Average lettuce production has varied over the years, with no clear trend.

Source: ABARES vegetable farm survey 2011-12 and 2012-13, page 72



## Area Planted v Yield (average per farm)



Source: ABARES vegetable farm survey 2011-12 and 2012-13, page 72

### Australian Lettuce Production

The average area planted in 2011-12 fell by 42% from the previous year.

In 2011-12, lettuce growers' average yields increased by 15% from the previous year.

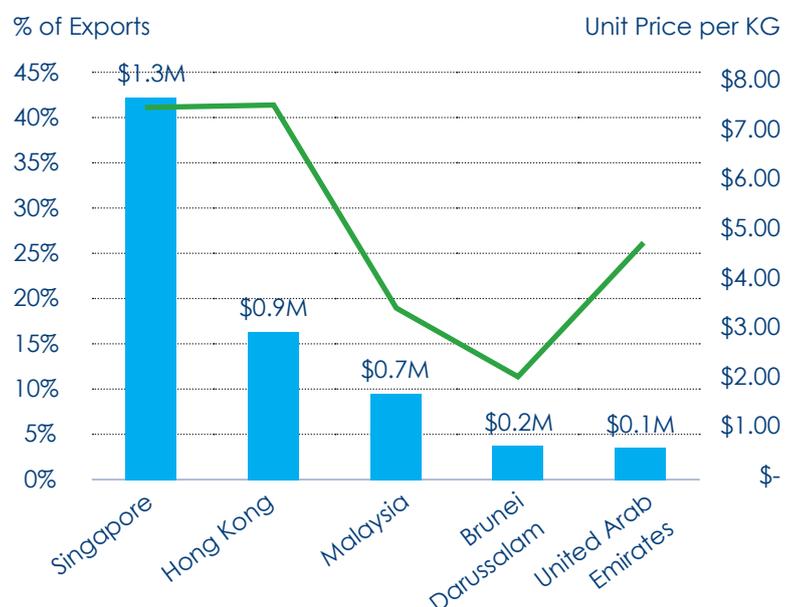
Area Planted  
Yield

## Destination of Australian Lettuce Exports and Export Prices Received

### Exports

The majority of Australia's lettuce exports were sent to Singapore in 2012-13.

Australia's lettuce exports received the highest export price per kg from Hong Kong and Singapore, whilst the lowest export price was Brunei Darussalam at \$1.97 per kg.



Source: UN Comtrade. Commodity 070519 and 070511

Please note that with any data related information errors may exist, recipients and individuals should use this information cautiously.