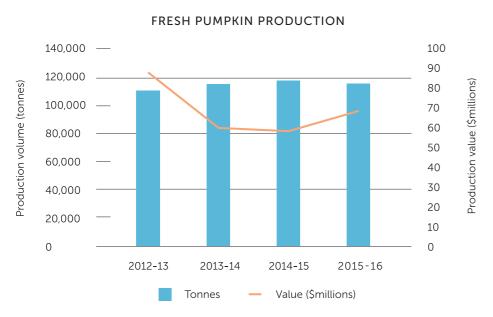




KEY STATISTICS

- Australia produced around 115,000 tonnes of pumpkin in 2015-16, a decrease of over 2,500 tonnes from the previous year.
- Exports of pumpkins, squash and gourds earned over \$2.9 million in 2015-16.
- There were around 285 pumpkin producers in Australia in 2013-14, and around 3,400 hectares sown to pumpkin in the same year.



Source: Australian Horticulture Statistics Handbook - Vegetables, Hort Innovation, various years.

TOTAL EXPORTS

• The export value of pumpkins, squash and gourds has grown by nearly 50 per cent since 2013-14, while the overall volume exported has increased at a slower rate, reflecting a much higher price per kilogram in emerging markets looking for premium produce.

TOTAL EXPORTS FOR PUMPKIN, SQUASH AND GOURDS



Source: ABARES based on ABS unpublished data.

FACT: The heaviest pumpkin ever recorded was grown by Mathias Willemijns in Belgium in 2016, and weighed 1,190kg.

STATE PRODUCTION

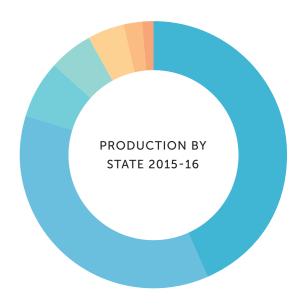
- Australia produced around \$68.2 million worth of pumpkin in 2015-16, up from around \$58 million in 2014-15.
- Queensland produced around 40 per cent of all pumpkins grown in Australia in 2015-16, followed by New South Wales, which produced over 35 per cent.
- Western Australia increased its pumpkin production to over 13,000 tonnes, an increase of around 60 per cent on 2014-15.



Source: Australian Horticulture Statistics Handbook - Vegetables (2015/16), Hort Innovation, 2017.

KEY EXPORT

MARKETS IN 2015-16



KEY EXPORT MARKETS

- Singapore continues to be by far the biggest export market for Australian pumpkin, squash and gourd, importing over \$1.8 million in 2015-16 (around 64 per cent of Australia's total exports by value).
- United Arab Emirates and Malaysia, while being relatively small markets, have shown significant growth in recent years.



Source: Global Trade Atlas.

R&D INFO Drive Train The Ecc Program research

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