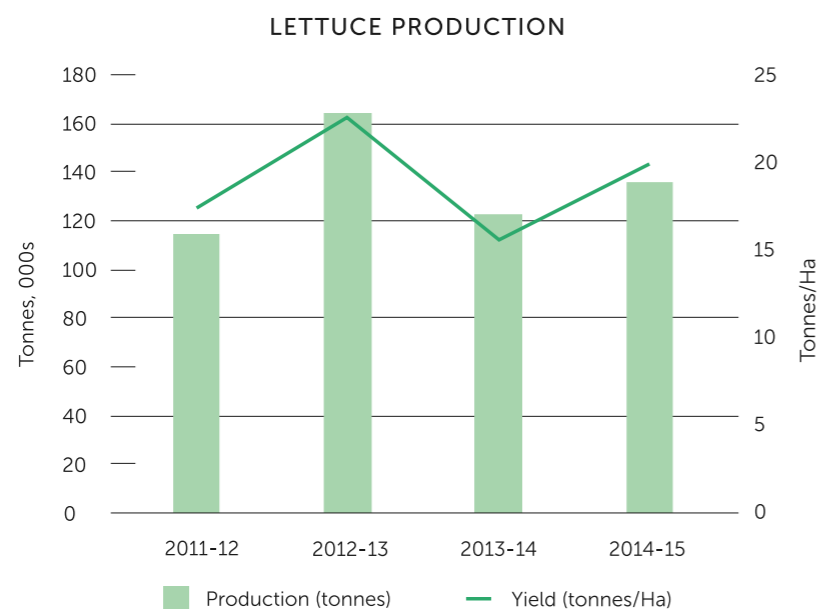


VEGGIE STATS: LETTUCE

KEY STATISTICS

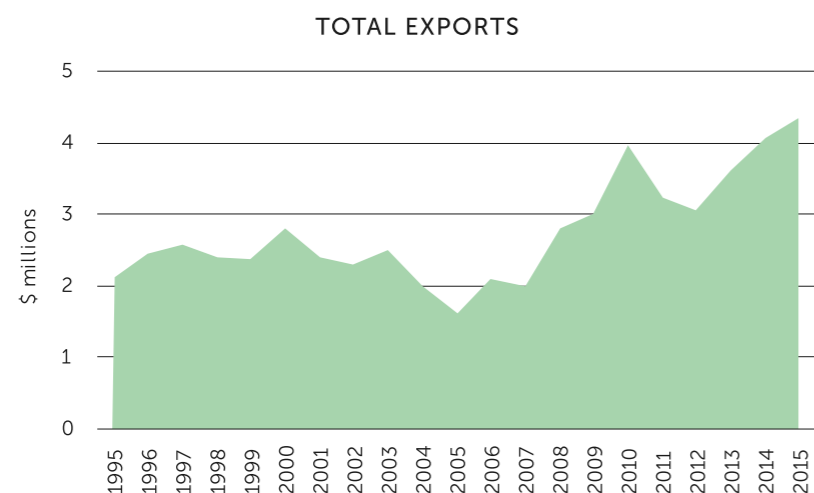
- Australia produced around 136,000 tonnes of lettuce in 2014-15, an increase of 13,500 tonnes over the previous year. However, production remains below its recent peak of 164,000 tonnes in 2012-13.
- The number of lettuce growers has been steadily declining over the past four years, from 540 in 2011-12 to around 290 in 2014-15.
- There were around 6,800 hectares devoted to lettuce production in 2014-15, a decline of around 500 hectares from the previous year.
- Lettuce exports earned around \$4.3 million in 2015 and have been growing at around 9.3 per cent per annum since 2005.



Source: ABS Agricultural Commodities, Australia 2014-15, Cat. Num. 7121.003

TOTAL EXPORTS

- Lettuce exports earned a record \$4.3 million in 2015 and early indications suggest 2016 will be even higher.
- Total exports of fresh lettuce have been growing steadily since 2012 and more than made up for the declines associated with the Global Financial Crisis, which hit exports in 2010.
- Since 2005, lettuce exports have grown by an average annual rate of 9.3 per cent.



Source: ABARES based on ABS unpublished data.



FACT: The first food grown in space was a crop of red romaine lettuce.

STATE PRODUCTION

- Australia produced around \$168 million worth of lettuce in 2014-15, a 19 per cent increase on the previous year but below the peak of \$193 million in 2012-13.
- Victoria produces approximately 50 per cent of all lettuce grown in Australia.



Source: ABS Agricultural Commodities, Australia 2014-15, Cat. Num. 7121.003



KEY EXPORT MARKETS

- Australia exports to a growing number of countries. The largest export destination in 2015 was Singapore (38 per cent) followed by Hong Kong (20 per cent) and Malaysia (12 per cent). In fact, over 75 per cent of lettuce exported is destined for consumers in south-east Asia.
- The Middle East is an important emerging export market, with three per cent of all lettuce exports heading to the United Arab Emirates in 2015.



Source: ABARES based on ABS unpublished data.

R&D

Drive Train

INFO

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