

VEGGIE STATS: CARROT

KEY STATISTICS

- Australia produced around 260,000 tonnes of carrots in 2014-15, worth an estimated \$145 million.
- They were around 230 carrot producers in Australia in 2014-15.
- There were around 4,600 hectares devoted to carrot production in 2014-15. Western Australia and Victoria have the largest areas devoted to carrots, accounting for over 52 per cent combined.
- Carrot exports earned around \$85 million in 2016, double what it was 10 years earlier.

CARROTS	AUSTRALIA	NSW	VIC	QLD	SA	WA	TAS
Ha	4,623	184	1,231	804	411	1,237	756
% Total Ha	100%	4%	27%	17%	9%	27%	16%
Tonnes	261,057	6,604	73,680	31,924	31,015	62,357	55,477
% Total tonnes	100%	3%	28%	12%	12%	24%	21%
Value \$m	\$144.7	\$3.7	\$40.8	\$17.7	\$17.2	\$34.6	\$30.8
T/Ha	56	36	60	40	N/A	50	73
Growers	222	44	29	38	10	31	70

Source: ABS. Australian Agricultural Commodities, 2014-15



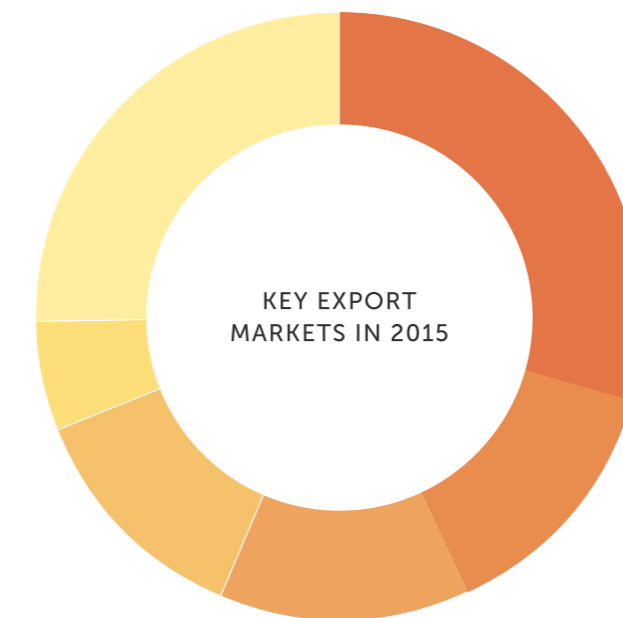
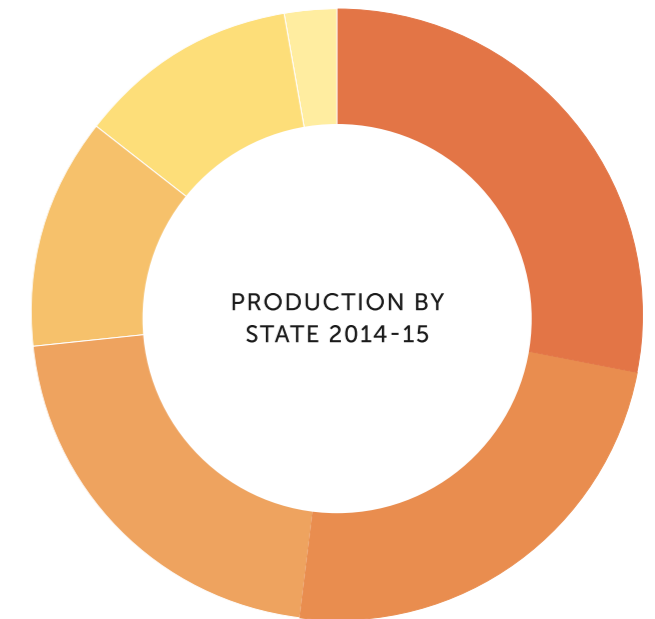
FACT: Carrots first came to Australia in 1788 with the First Fleet. Convicts planted 'Long Orange' carrots on Norfolk Island just two weeks after their arrival and gathered in their first harvest in October of that year.

STATE PRODUCTION

- Australia produced around \$145 million worth of carrots in 2014-15.
- Victoria produces approximately 28 per cent of all carrots grown in Australia, followed by Western Australia at 24 per cent and Tasmania at 21 per cent. Tasmania is the most productive state, with average yields of 73 T/Ha.



Source: ABS. Australian Agricultural Commodities, 2014-15



KEY EXPORT MARKETS

- Australia exports carrots to a growing number of countries. The largest export destination in 2016 was United Arab Emirates (30 per cent) followed by Malaysia (14 per cent), Singapore and Saudi Arabia (both 13 per cent) and Qatar (6 per cent). Over 50 per cent of carrot exports are destined for the Middle East.
- Carrot exports earned a record \$86 million in 2016. Western Australia accounts for 82 per cent of all carrot exports with earnings of \$70 million in 2016.



Source: ABS. Australian Agricultural Commodities, 2014-15

R&D

Drive Train

INFO

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