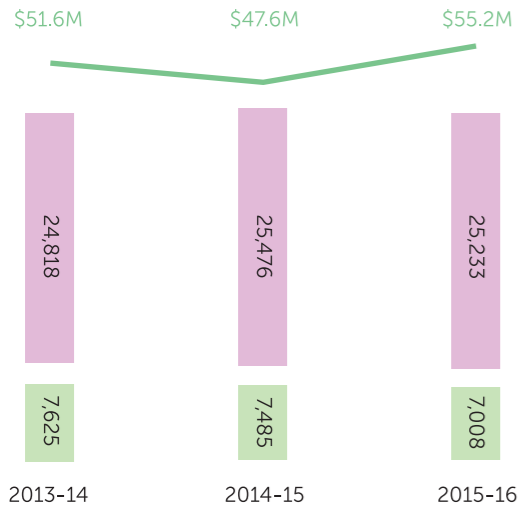




VEGGIE STATS: GREEN PEAS

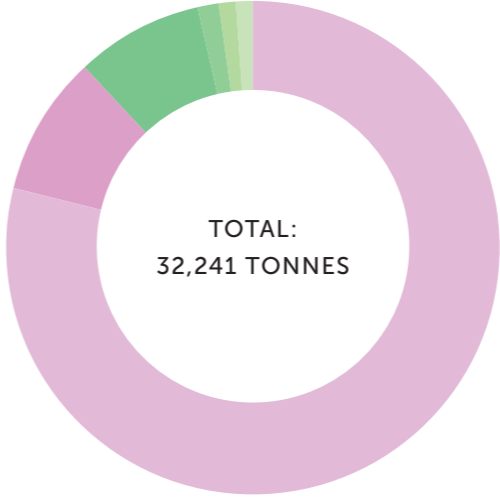


GREEN PEAS PRODUCTION AND VALUE

- Australia produced over 32,000 tonnes of peas in 2015-16, consistent with previous years, with the bulk of this production volume going to processing.
- Exports of fresh and frozen peas earned around \$300,000 in 2016-17. This figure is consistent with the usual level of export value for Australian peas when there is no significant activity in key markets.

Source: Australian Horticulture Statistics Handbook - Vegetables, Hort Innovation, various years

Value Processing volume (tonnes) Fresh volume (tonnes)



PRODUCTION BY STATE 2015-16

- Australia produced around \$55 million worth of peas in 2015-16, up from around \$47.6 million in 2014-15.
- Tasmania produces the vast majority of peas in Australia, with the remainder of production predominantly occurring in Victoria and Queensland.

Source: Australian Horticulture Statistics Handbook - Vegetables, Hort Innovation, various years

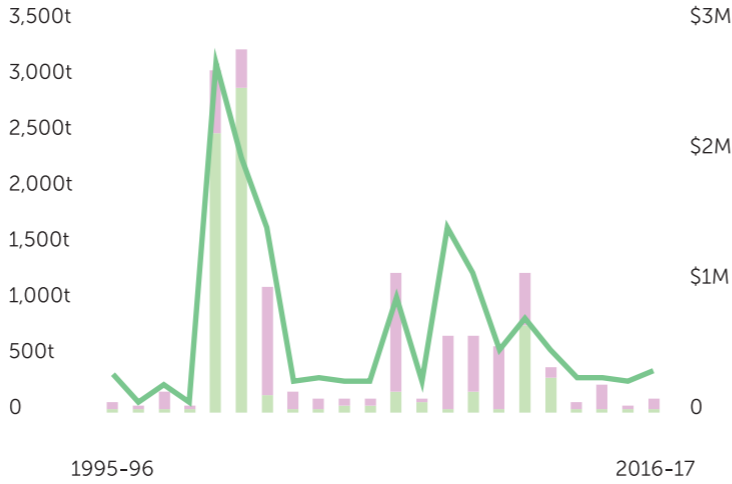
TAS VIC QLD WA NSW SA

TOTAL EXPORTS OF GREEN PEAS

- Australian exports of fresh and frozen peas tend to remain low unless demand spikes in individual markets. For example, fresh pea exports leapt between 1999 and 2001 due to high demand in Pakistan, and frozen pea export value spiked in 2008-10 from demand in New Zealand and the United States.

Source: Global Trade Atlas, accessed February 2018

Fresh quantity Frozen quantity Total export value

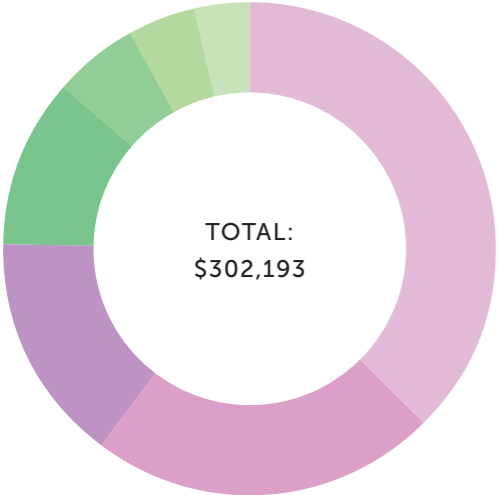
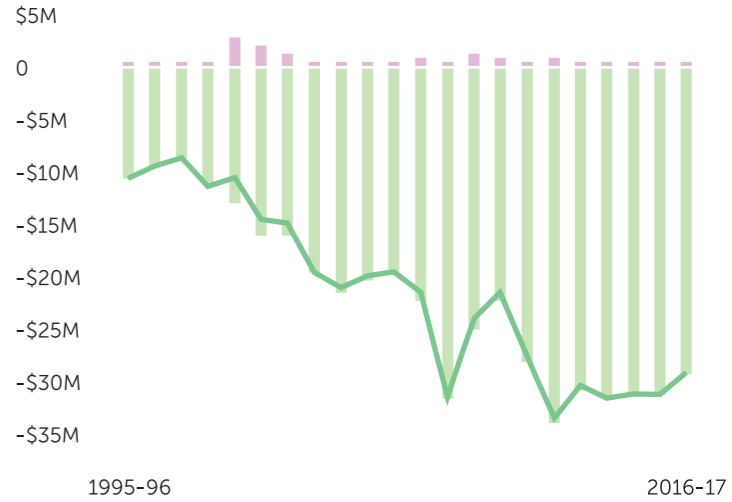


GREEN PEAS TRADE BALANCE

- Imports of fresh and frozen peas massively outweigh our exports, with the bulk of this imbalance coming from frozen imports, largely from New Zealand.
- Other significant sources of frozen pea imports include Belgium, the United States, the United Kingdom and China.

Source: Global Trade Atlas, accessed February 2018

Imports Exports Trade balance



KEY EXPORT MARKETS FOR GREEN PEAS IN 2016-17

- The most consistent export destinations for Australian peas over previous decades have been neighbouring nations such as Indonesia, Papua New Guinea, New Caledonia and Fiji.
- South-east Asian nations such as Singapore and Malaysia have also become regular markets in recent years, reflecting the increasing value of these markets for the Australian vegetable industry.

Source: Global Trade Atlas, accessed February 2018

Indonesia Malaysia New Zealand Papua New Guinea All other nations Fiji New Caledonia



The first colour commercial shown in Britain was for Birds Eye frozen peas, and aired on 15 November 1969.

Veggie Stats data provides a broad indication of the performance of the profiled commodity and should be interpreted carefully. The data is presented at the national level and therefore does not account for differences among jurisdictions and individual growing operations. This communication has been funded by Hort Innovation using the vegetable research and development levy and contributions from the Australian Government. Project Number: VG15027